

PartyBlazers Kickoff Party

– Dreamforce 2026 – Sponsorship Deck

Event Overview

What: Welcome reception / BlazerFest Kick-Off Party — 3rd Edition

Where: Southside Spirit House – 6 min walk from Moscone Center

When: 14 September 2026, from 5PM to 10PM (Day 0 of Dreamforce)

Audience: Expected ~300 attendees · 700+ opt-in registrations

PartyBlazers (www.partyblazers.org) is a non-profit organization registered in Switzerland dedicated to connecting Trailblazers and fostering networking and fun, all while raising funds for charitable causes.

Sponsorship Packages

Diamond – €6,000 Eur *(Sold Out)*

- **Event branding:** BlazerFest Kickoff Party by <Sponsor name>
- Branding of Entry Bracelets <sponsor name>
- Branding of Party Sunglasses <sponsor name>
- Specific text (eg. Booth info or session details) included in attendee confirmation emails *New in 2026*
- Early access to attendees list (Name, Company & Business Email):
 - Batch#1: 1st September
 - Batch #2: 7th September
 - Final batch: 13th September
 - Full post-event list: 21st September 2026
- Slide on rolling TV presentation during event
- Special post on LinkedIn PartyBlazers page
- 1 dedicated WhatsApp announcement during Dreamforce week (600+ members) *New in 2026*
- 20x VIP Entry Bracelets
- Featured on webcast: “Tips & Secrets from Dreamforce PartyBlazers”
- Big size Sponsor Logo on:
 - Website www.partyblazers.org
 - Backdrop Banner

Gold – €2,500 EUR

- Early access to attendees list (Name, Company & Business Email):
 - Batch #1: 7th September
 - Final batch: 13th September
 - Full post-event list: 21st September 2026
- Slide on rolling TV presentation during event
- Post on LinkedIn PartyBlazers page
- Inclusion in weekly WhatsApp announcement posts (600+ members) New in 2026
- 5x VIP Entry Bracelets
- Featured on webcast: “Tips & Secrets from Dreamforce PartyBlazers”
- Medium size Sponsor Logo on:
 - Website www.partyblazers.org
 - Backdrop Banner

Silver – €1,000 EUR

- Access to attendees list (Name, Company & Business Email) on 13th September and Full post-event list on 21st September 2026
- Mention in group sponsor post on LinkedIn PartyBlazers
- 1x VIP Entry Bracelet
- Small size Sponsor Logo on:
 - Website www.partyblazers.org
 - Backdrop Banner



Custom Tier — Let's Talk

Looking for something tailored to your goals? We're open to building a custom sponsorship package. Reach out and we'll find what works for both sides.

Contact & Confirmation

To confirm your sponsorship or request further information, please contact:

Cyril Louis / Hugo Rosario / Melissa Hees

info@partyblazers.org